

Herzing University
September 2020 Graduate Catalog
Addenda

- **ADDENDUM, effective November 20, 2020. Herzing University Online has begun enrolling in the Post Master's Certificate in Nursing Leadership and Administration for the January 11, 2021 class start.**

Official Program Outline



POST MASTER'S CERTIFICATE NURSING LEADERSHIP AND ADMINISTRATION

PROGRAM DESCRIPTION

This online graduate degree in nursing will provide students with the academic knowledge, skills, and expertise to become nurse leaders in diverse healthcare and academic environments. Graduates will be eligible to apply for the American Nurses Credentialing Center (ANCC) Nurse Executive Certification Examination. Courses consist of Master of Science in Nursing core courses, specialty concentration courses, and direct care clinical and leadership courses. This program is for licensed registered nurses (active, unrestricted license) who have a Master of Science in nursing degree and are interested in advancing their careers in pursuing healthcare leadership and administrative positions.

Individuals considering the Master of Science program should be aware that state requirements for availability of required clinical courses may vary from state to state. Applicants should check with their applicable state board of nursing before enrolling in any graduate nursing program.

PROGRAM OBJECTIVES

Students are expected to meet all the objectives of the MSN core courses. In addition, students are expected to meet the following Nurse Leader Concentration objectives. Upon completion of their program, the student will be able to:

1. Demonstrate critical thinking and decision making when planning, implementing, and evaluating strategies to guide an organization or healthcare system toward successful outcomes.
2. Analyze the impact regulatory agencies exert on fiscal stability, human resources, total quality improvement, and attainment of positive outcomes within a selected healthcare system.
3. Apply ethical and legal principles when making decisions regarding healthcare delivery to diverse populations.
4. Create a plan for evaluating the ability of an organization to adapt to the changing healthcare landscape.
5. Implement the role of the nurse leader or nurse administrator in a selected healthcare setting.

POTENTIAL OCCUPATIONAL TITLES

Potential occupational titles for this program include, but are not limited to Nurse Leader, Nurse Executive, Nurse Administrator, Chief Nursing Officer, and Chief Nurse Executive

SPECIAL ADMISSIONS REQUIREMENTS

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Please refer to the “Special Nursing Program Requirements for Admission” policy in the Admissions Information section of this catalog for nursing program admission requirements. Students enrolling in the PMCCLA program must complete NU 510, NU 621, and NU 636 prior to acceptance. In most instances, these courses would be included in a Master of Science in Nursing program.

PROGRAM CONTENT

A minimum of 16.00 semester credit hours is required for graduation.

REQUIRED COURSES IN NURSING LEADERSHIP AND ADMINISTRATION CERTIFICATE PROGRAM

16.00 semester credit hours are required. NU 621, NU510, and NU 636 will be required if not completed successfully with the prior Master of Science in Nursing degree.

Course Number	Course Name	Prerequisites / Corequisites	Semester Credit Hours
NU 525 OR NU 530	Technology and Nursing Informatics in Advanced Practice OR Organizational Systems and Behaviors	NU500 and NU560	3.00
NU 650	Healthcare Economics, Finance and Resource Management	NU 500 and NU 560	3.00
NU 651	Leading and Managing in Complex Organizations	NU 500 and NU 560	3.00
NU 652	Dynamic Healthcare Leadership Practicum	NU 510, NU 621 and NU 636	3.00
NU 653	Transformation of Care in Health Delivery Systems Practicum	NU 650; NU 651 and NU 652	3.00
PD 600	Applied Scholarship	None	1.00

- **ADDENDUM, effective November 20, 2020. Herzing University Atlanta, Birmingham, Brookfield, Kenosha, Madison, Minneapolis, and Online has begun enrolling in the Post Master’s Certificate in Data Analytics for the January 11, 2021 class start.**

Official Program Outline



HERZING[®]
— UNIVERSITY —

POST MASTER'S CERTIFICATE IN DATA ANALYTICS

PROGRAM DESCRIPTION

This program prepares an existing or emerging organizational or team leader with the necessary skills and academic knowledge for management positions in various business enterprises. These career opportunities focus on areas related to project management. Application of theory to practice is

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emphasized through a problem-based/solutions-based curriculum, grounded in a framework of ethical leadership and global competition.

POST MASTER’S CERTIFICATE IN DATA ANALYTICS OUTCOMES

Upon completion of their program, the student should be able to:

1. Apply quantitative and statistical methods to business problems.
2. Recommend sources and analysis methods for business data.
3. Apply analytic techniques to solve business problems.

POTENTIAL OCCUPATIONAL TITLES

Potential occupational titles for this program include, but are not limited to, manager, data analyst, process analyst, information analyst, business intelligence analyst, and data services manager.

PROGRAM CONTENT

A minimum of 16.00 semester credit hours is required for graduation.

REQUIRED COURSES

All courses, 16.00 semester credit hours, are required.

Course Number	Course Name	Semester Credit Hours
BU 681	Global Business Perspectives	4.00
BU 620	Technology and Innovation	
OR	OR	3.00
BU 654	Health Information Management	
BU 682	Applied Statistics for Data Analysis	3.00
BU 684	Analysis Sources, Methods and Models	3.00
BU 686	Business Analytics and Data Visualization	3.00